

Sample Social Media Content to Use for Promoting Workshop

Twitter:

PROVIDERS: Learn how you can use @NINR pediatric #palliative care materials to help patients & families dealing w/ serious illness. Join us X/XX at XX AM. **[Insert date and time of workshop]**

Join us for a workshop on how to incorporate palliative care materials into your practice. X/XX at XX AM. **[Insert date and time of workshop] [insert link to workshop on your organization's website]**

Introducing a new provider toolkit! Get free, evidence-based resources for families & health care providers: www.ninr.nih.gov/conversationsmatter

Facebook:

Learn how to use palliative care materials in your practice! X/XX at XX AM **[Insert date and time of workshop] [insert link to workshop on your organization's website]**

Image for Twitter:

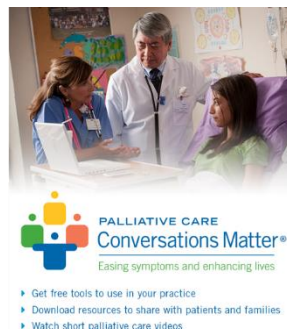


Image for Facebook:

