

NINR Story Guidelines

Why submit my story?

In a recent survey, NINR learned that families of children with serious illnesses welcome the chance to hear from families like theirs, and to better understand how palliative care has helped others. One way that NINR is responding to this feedback is by collecting stories from people who have received some form of palliative care for their child and family. The ultimate aim is to increase the number of families who know about and use palliative care services available to them. Hearing from you might be the encouragement they need to take the first step.

What should my story include?

In 500 words or fewer, tell us:

- How you are related to the child with a serious illness (parent, grandparent, sibling, etc.)
- The region of the U.S. where you live or received care (New England, the Midwest, etc.)
- About your palliative care experience (how you heard about it, members of your team, etc.)
- Most importantly – how palliative care affected your child and family

You can submit a written story (with or without photos), video story, or audio story.

Important: NINR cannot accept a story – in any format – without a signed release form (next page). Electronic signatures are not permitted. If submitting your story via email, please scan and send the signed form. If submitting via postal service, include the form with an original signature.

NINR will include first names only when using family stories. If you include last names, they will be removed. Although your real name must appear on the release form, you may use any names you like in the story.

How will my story be used?

Please note that this is not a competition. NINR does not intend to rank stories or select winners. We feel that every family's story is equally important. Several stories will be selected for a handout or online collection of stories, while others may be saved and used in future campaign pieces. Stories may be used in their entirety or in part. They may be edited slightly for spelling and grammar, or to make sure that the language is understood by a large audience, but content and meaning will not be changed.

How do I submit my story?

The deadline to submit your story is June 30, 2015.

Email your story, release form and any related photos, videos or audio files to NINR_Conversations@mail.nih.gov.

If you prefer to mail your story, please send it and your signed release form to:

Adrienne Burroughs
National Institute of Nursing Research, NIH
31 Center Drive, Room 5B10
Bethesda, MD 20892-2178



National Institutes of Health
Office of Communications
1 Center Drive, MSC 0188
Bethesda, MD 20892-0188
(301) 496-4461
FAX (301) 496-0017

AUTHORIZATION

I, _____, authorize The National Institutes of Health (NIH) to record and/or broadcast interviews, films, recordings, or photographs of me taken with my knowledge and agreement in connection with the story I voluntarily submitted for the *Palliative Care: Conversations Matter*[®] campaign. The recordings may be used by NIH for the development, promotion and broadcast or distribution in any medium of science, health or educational programming. NIH is entitled to edit, copy, adapt or translate the contribution and authorize others to do so in connection with NIH projects.

Date

Printed Name

Signature